

# MBA CONCENTRATIONS

## FINANCE

(pre-requisite **FIN 6300**) 9 hours

**FIN 6302** - Investment Strategy

**FIN 6303** - Financial Markets and Institutions  
or \***FIN 6321** - Commercial Bank Management

AND one more Finance course from these choices:

**FIN 6333** - Real Estate & Market Feasibility

**FIN 6355** - Sem in Risk Mgmt & Insurance

**FIN 6395** – Moffet classes (1 hr each)

**FIN 6635** – Sem in Financial & Economic Analysis for Real Estate

**FIN 6670** – Sem in Mortgage Markets & Real Estate Finance

**FIN 6309** – International Financial Management  
or **FIN 4306G** – International Finance

**FIN 6391** – Directed Individual Studies (by special permission)

**FIN 6394** – Internship in Finance (by special permission)

**FIN 4222G** – Cash & Liquidity

**FIN 4232G** – Capital Budgeting

**FIN 4307G** – Portfolio Analysis

**FIN 4308G** – Derivative Analysis

**NOTE:** MBAs may NOT take the following courses, which are for Ph.D. students:

FIN 6311, FIN 6312, FIN 6313, FIN 6314, FIN 6315, FIN 6317, FIN 6318, FIN 6319

**\*when offered**

## HEALTH CARE MANAGEMENT

9 hours of:

**BA 6010** – Health Care Management (required)

AND two more electives:

**BA 6011** – Human Resource Management in Health Care Settings

**BA 6097** - Health Care Law & Ethics

**MANG 6497** - Physicians Practice Mgmt

**ECON 4250G** - Health Care Economics

**EDHS 4111G** – Epidemiology

**MKT 6536** – Strategic Marketing Decisions for Health Care Management

**NOTE:** MBAs may not take the following courses, which are for MS-HCM students ONLY:

BA 6012, BA 6013, BA 6014, or FIN 6350

## HUMAN RESOURCE MANAGEMENT

9 hours of:

**MANG 6467** - Managing Human Resources

**MANG 6468** - Managing HR Strategy & Compensation Systems (pre-requisite **MANG 6467**)

**MANG 6469** - Managing Staffing & Development in HRM

**MANG 6470** - Employment Law for Managers

**MANG 6491** - Independent Study (by special permission)

**MANG 6494** - Internship (by special permission)

## HOTEL, RESTAURANT & TOURISM

9 hours of:

**HRT 6001** - Survey of HRT (must take first)

**HRT 6202** - Hospitality & Tourism Research methods

**HRT 6200** - Hospitality & Tourism Operations Analysis

**HRT 6203** - Marketing Applications for the Hospitality & Tourism Industry

**HRT 6205** - Change Management for the Hospitality & Tourism Industry

**HRT 6250** - Tourism Destination Development

**HRT 4250G** - International Tourism

**NOTE:** No HRT Internships (only for MS-HTM students)

## INTERNATIONAL BUSINESS

9 hours of:

**ACCT 6126** - International Accounting

\***ACCT 6159** – International Taxation

**FIN 6309** - International Financial Management  
or **FIN 4306G** – International Finance

**ECON 6202** - International Economics

**ECON 6220** – International Monetary Economics

\***ECON 6295** – International Political Economics, European Integration & Institutions

**MANG 6446** - International Management

**MKT 6546** - Advanced International Marketing

**MKT 4546G** - International Marketing Management  
or **MKT 6546** – Advanced Seminar Int'l Marketing

**HRT 4250G** - International Tourism

**\*when offered**

**(Check with the MBA Advisors about the Exchange Programs or Summer Study Abroad Programs in France)**

Only one 4000G elective may count toward the MBA concentration, and must have the “G” at the end. Most elective courses are offered once a year. Electives course offerings are not guaranteed for the Summer semester.

Revised: September 14, 2011

# MBA CONCENTRATIONS

## MARKETING

(pre-requisite **MKT 6503**) 9 hours of:

**MKT 6555** - Marketing Research Methods  
(must take this course and take first)

**MKT 6535** - Advanced Services Marketing Management  
or **MKT 4535G** - Services Marketing

\***MKT 6333** – Real Estate Finance & Market Feasibility

\***MKT 6510** – Advanced Analysis of Consumer Behavior

\***MKT 6520** – Technology & Marketing\*

**MKT 6536** – Strategic Marketing Decisions for Health  
Care Management

\***MKT 6546** – Advanced Seminar in International  
Marketing

\***MKT 6575** – Logistics

\***MKT 6590** – Current Topics in Marketing

**MKT 6591** - Marketing Independent Study (by special  
permission)

**MKT 6594** - Internship in Marketing (by special  
permission)

**MKT 4546G**- International Marketing Management  
or **MKT 6546** – Advanced International Marketing

*\*when offered*

## MANAGEMENT INFORMATION SYSTEMS

9 hours of:

**MANG 6700** - Management Information Systems

**MANG 6710** - Management of Technology & Innovation

**MANG 6720** - Emerging Technologies

**MANG 6730** - Business Information System Analysis and  
Design

**MANG 6740** - Network Security Management

**MANG 6750** - Knowledge Management

**MANG 6760** - Management Electronic Commerce

**MANG 6472** - Engineering Project Management

**ACCT 6143** - Advanced Accounting Information Systems

**MANG 6471** - Total Quality Management

**MANG 6407** - Management of Technology & Innovation

**MKT 6520** - Innovation in Marketing

**MANG 6491** - Independent Study (by special  
permission)

**MANG 6494** - Internship (by special permission)

## TECHNOLOGY MANAGEMENT

18 hours of courses from the MANAGEMENT  
INFORMATION SYSTEMS CONCENTRATION

Before beginning your MBA Concentration, please  
notify your MBA advisor. Your advisor will answer any  
questions, and set you on the right track.

If you are a College of Business undergraduate, you  
will need to check the on-line catalog for courses that  
will not be counted twice, once as an undergraduate  
and the same course as a graduate student. There will  
be some courses you will not be eligible to get dual  
credit for.

**MBA Advisors: [mba@uno.edu](mailto:mba@uno.edu) or 504-280-6279**  
**Kirschman Hall, Room 307**

**GENERAL MBA: If you do NOT want a concentration,  
just take either three 6000-level approved electives  
OR two 6000-level and one 4000G-level approved  
electives from the semester schedule -- equals 9  
credit hrs.**

Only one 4000G elective may count toward the MBA concentration, and must have the “G” at the end.  
Most elective courses are offered once a year. Electives course offerings are not guaranteed for the Summer semester.

Revised: September 14, 2011